

FOR IMMEDIATE RELEASE



**ATTRACTIONSEEKER NAMES NEW CHIEF EXECUTIVE OFFICER TO JUMP START  
GROWTH AND EXPAND SERVICES**

*Attractionseeker, a rapidly growing authority for accurate transit directions and local attractions information, has appointed a new chief executive officer to lead the company.*

San Francisco, CA, April 22, 2013

Attractionseeker today announced the appointment of Drew Wade as chief executive officer effective immediately. The selection of Wade, a pioneer in the mobile industry and entrepreneur, comes at a critical moment in the company's history. He will be focused on growing revenues through partnerships and new services, including the popular multi-modal transit routing system in major metro areas, such as Chicago, New York City and the San Francisco Bay.

"Attractionseeker continues to break new ground with reliable location intelligence on major points of interest such as the Lincoln Center or the Natural History Museum in New York City's Upper West Side while providing highly accurate, real-time arrival and departure times for getting there on the A train from Brooklyn," Wade commented. "I am excited to have the opportunity to build on these services and take the company to new heights."

Previously, Wade served as manager of all mobile and web products targeting consumers. He will continue to lead the product roadmap but his primary responsibilities will shift to building the company through partnerships, expanding headcount, increasing consumer awareness and securing growth capital. Before Attractionseeker, Wade helped start and run successful businesses in multiple industries and countries around the world. He earned a bachelor's degree in finance from the University of Illinois at Urbana-Champaign and completed the master of business administration program at the University of Pennsylvania's Wharton School.

**About Attractionseeker**

Attractionseeker is a rapidly growing place for people to find information on things to do and directions for getting there. The company's transit and attractions data is accessible online and optimized for all Android and iOS powered smartphones and tablets. Major metropolitan markets currently served include New York City, Chicago and San Francisco. The company will soon rollout transit services in Baltimore, Boston, Philadelphia and Washington, DC. International markets such as São Paulo, London, Paris, Tokyo and Shanghai are planned in the future. For more information visit <http://attractionseeker.com>.

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