



FOR IMMEDIATE RELEASE

## **ATTRACTIONSEEKER REBRANDS AS ACEHOPPER TO ACCELERATE GROWTH**

*Attractionseeker, the rapidly growing authority for local entertainment and accurate, real-time public transit info, has changed its name to Acehopper, offering even more features and services to consumers.*

Chicago, IL, April 8, 2014

Today, Attractionseeker announced that it has adopted the name Acehopper to continue its mission of transforming the way people discover entertainment in cities around the world. As part of this change, the company is now offering a richer, more user-friendly experience for consumers to find things to do.

“The relaunch is another milestone in the evolution of our company, enabling us to further establish our brand in the marketplace,” explained Nathan Poeppelman, Co-Founder and CTO of Acehopper. “People want things on-demand, and our cutting-edge technology and dedicated focus on local entertainment makes us the obvious choice for people to quickly find things to do as we grow.”

In addition to its extensive database of attractions and an array of powerful tools, including proprietary multimodal transportation software as well as patented locations services technology licensed from Skyhook Wireless (recently acquired by Liberty Media Corporation’s subsidiary, TruePosition Inc.), people can now search for and buy tickets for concerts, museums, amusement parks, live sports, etc. in places worldwide. Moreover, Acehopper’s expanding list of public transit systems, bike share locations and parking networks makes it easier for people to enjoy the things they like to do without the planning and hassle of getting there.

### **About Acehopper, Inc.**

Acehopper connects people to entertainment, including nightlife, music, sports and family fun, and provides directions for getting there. The company’s public transit data is accessible online and optimized for all Android and iOS powered smartphones and tablets. Major metropolitan markets served include New York City, Chicago and San Francisco. To learn more, visit: <http://acehopper.com>.

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