



FOR IMMEDIATE RELEASE

**ATTRACTIONSEEKER FEATURES SKYHOOK WIRELESS' PATENTED, AWARD-WINNING
LOCATION SERVICES TECHNOLOGY**

Attractionseeker, a rapidly growing authority for accurate transit directions and local attractions info, now integrates Skyhook's Precision Location into its powerful mapping and navigational engine.

Boston, MA, August 13, 2013

Today, [Attractionseeker](#) and [Skyhook Wireless, Inc.](#) (Skyhook), the global leader in location positioning, context and intelligence, announced a strategic alliance and partnership to embed Skyhook's Precision Location into Attractionseeker's increasingly popular travel and entertainment app for Android devices.

The newly improved Attractionseeker Android app provides detailed public transit directions in major cities in the U.S. Additionally, Attractionseeker helps people discover amazing points of interest, attractions and events via a growing list of City Guides conveniently made available through the app. Attractionseeker will get you where you want to go and find things to do along the way no matter where you are. Skyhook's patented technology promises to play a key role in streamlining the user experience, providing Attractionseeker the ability to reach people on the go with consistent, accurate travel information, as well as targeted offers and specials from local merchants and attractions, such as museums, theaters, casinos, amusement parks and family fun centers.

"We are excited to partner with Attractionseeker to provide the most reliable location available when their users need it most," commented Jeff Glass, CEO of Skyhook. "Both local residents and visitors to new cities depend on accurate information to navigate around often times confusing urban areas where Skyhook's technology is essential and the most widely available."

"As confirmed by the recent acquisitions by Google and Apple such as Waze and Hopstop, reliable location-based services are in high demand," added Drew Wade, Attractionseeker's CEO. "We're proud to work with the Skyhook team to add their compelling technology to Attractionseeker to greatly enhance the user experience for our customers. We are proud to integrate their market leading solution into our system."

Attractionseeker's free app can be downloaded in the [Play Store](#) under the 'Travel & Local' category for Android powered devices as well as the [Amazon Appstore](#). Skyhook provides an [SDK](#), available for developers across most platforms.

About Attractionseeker, LLC

Attractionseeker is a rapidly growing place for people to find information on things to do and directions for getting there. The company's transit and attractions data is accessible online and optimized for all Android and iOS powered smartphones and tablets. Major metropolitan markets currently served include New York City, Chicago and San Francisco. The company will soon rollout transit services in Baltimore, Boston, Philadelphia and Washington, DC. International markets such as São Paulo, London, Paris, Tokyo, Lagos and Shanghai are planned in the future. To learn more, visit: <http://attractionseeker.com>.

About Skyhook Wireless, Inc.

Skyhook is the worldwide leader in location positioning, context and intelligence. In 2003, Skyhook pioneered the development of the Wi-Fi Positioning System to provide precise and reliable location results in urban areas. Today, Skyhook's Precision Location provides positioning to tens of millions of consumer mobile devices and applications. For more information, visit: www.skyhookwireless.com.

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