

FOR IMMEDIATE RELEASE



ATTRACTIONSEEKER LAUNCHES SUBWAY AND BUS PLANNING SERVICE FOR NYC

Today, Attractionseeker, the increasingly popular destination for transit info and local attractions, announced the launch of its public transportation route planning service for New York City.

San Francisco, CA, March 22, 2013

Attractionseeker today announced the release of its subway and bus service in all five boroughs of New York City.

New Yorkers and visitors to the city now have the ability to instantly locate the next train or bus arriving or departing while also finding great things to do nearby. Attractionseeker is available on all Android and iOS powered smartphones and tablets.

The service replaces complicated and cumbersome maps and schedules as well as manual trip planning with a simple, all-in-one feature that is completely automated. For people on the go, Attractionseeker delivers this patent pending location-based data system to help commuters and tourists obtain accurate public transit times. At the same, local info on attractions, events and discounts is readily available, providing a great customer experience in the process.

“We’re very excited to partner with the Metropolitan Transportation Authority to be featured on its popular App Center to make available a great tool for people to get around and explore the great city of New York,” replied Drew Wade, Chief Product Officer of Attractionseeker. He continued, “Our goal is to take the guesswork out of getting from Point A to B and finding activities everywhere in between a thing of the past in New York City just as we’re doing in Chicago.”

Local commuters and visitors to New York City can download the app at <http://attractionseeker.com/apps>. Alternatively, the app is available on the MTA App Center at www.mta.info/apps in addition to Google Play and Apple’s App Store.

About Attractionseeker

Attractionseeker is a rapidly growing place for people to find information on things to do and directions for getting there. While currently serving the Chicago and New York City metropolitan audiences, the company will soon launch in San Francisco, Boston, Philadelphia, Tampa and Washington, DC. International markets such as São Paulo, London, Paris, Tokyo and Shanghai are planned in the future.

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